



Gerald E. Pedersen

September 18, 1936 - January 11, 2019

Gerry Pedersen, 82, of Fort Collins, Colorado passed away at Centre Avenue Health and Rehab on January 11, 2019. Gerry was born on September 18, 1936 in Kenmare, North Dakota to Eiler and Lillian (Freund) Pedersen. At the age of 17, he jumped on a train with the change in his pocket to seek new opportunities. Arriving in a new place, he met and married JoAnn on August 23, 1958 at the St. Lawrence Catholic Church in Elgin, Illinois.

Gerry and JoAnn moved to Fort Collins in 1972. This is where Gerry began Pedersen Toyota/Volvo, which still runs strong today. He and JoAnn wintered in Palm Desert, California for over 30 years. He built numerous relationships, mostly on the golf course, but never without the drive to continue to sell cars from afar.

Gerry and JoAnn were members of St. Joseph Catholic Church since the day they moved to Fort Collins. Gerry has been an avid supporter of the community including Colorado State University, Poudre Valley Hospital and St. Joseph Church to name a few.

Preceding Gerry in death are his parents, and his wife, JoAnn.

Survivors include Gerry's brother, Pete (Mary) Pedersen; his children; Laurie, David and Mark (Kristi) Pedersen and three grandchildren; Ryan and Kyle Wagner and Leihoku Pedersen.

A Funeral Mass will be held at 1:30 p.m. on Friday at St. Joseph Catholic Church, 300 West Mountain Avenue. Interment will be held at Grandview Cemetery in Fort Collins, CO. Memorial contribution may be made to the Alzheimer's Foundation, in care of Bohlender Funeral Chapel, 121 W. Olive, Fort Collins, Colorado 80524. Visit bohlenderfuneralchapel.com to send online condolences.

Comments



“ Mark, Laurie and Family...I am so sorry for your loss. Your dad was one amazing soul. He really did make his employees feel like family. I remember the day he called to hire me and I was going to take a different job but he talked me into becoming a part of the Pedersen Toyota-Scion-Volvo team...I'm so glad I did. He always had a way to make a bad day seem so much better, even when his nickname was PITA. When my husband Mitch came in to visit me at the dealership, it was always about the handshake with Gerry...who could outlast the other in the feats of strength handshake =>) I'm so glad that he was a part of my life for a little while. Hugs to all the Pedersen families ~ReGay Fiechtner~

ReGay Fiechtner - January 18, 2019 at 05:08 PM



“ Tropical Tribute Spray was purchased for the family of Gerald E. Pedersen.



January 17, 2019 at 11:00 AM



“ Our sympathy to the Gerry Pedersen Family. Our prayers and thoughts are with you. Asking that you feel God's peace surrounding you all. Prayer His love is a comfort to you all. We purchased our first Toyota from Gerry at the north college business. We are still driving a Camry today. We appreciated your kindness when we shopped at your place.
Blessings, Lyle and Carol Modellmog

Lyle and Carol Modellmog - January 16, 2019 at 07:00 PM



“ Dave and family. I'm sorry for your loss. I always liked your Dad.

Tim Kissock

Timothy Kissock - January 16, 2019 at 10:59 AM



“ We were so sorry to hear of your loss. Gerry was a wonderful person. We had wonderful times together playing golf and going to dinners. He will be greatly missed.
Jack and Clara Giuliano

Jack and Clara Giuliano - January 15, 2019 at 03:49 PM



“ Mark and Family-
I send my deepest condolences for the loss of Gerry. Among our family friends, Gerry was one of the few longtime and genuine friendships for everyone in our family. In his life, he was dangerously witty, and the consummate salesman. I bought my first car from him at age 16, and more vehicles than I can count since then. Gerry always made you feel you were getting such a good deal on a car he sold you that you felt like you were stealing from him and getting a free car, too. He really did make me feel special as a customer, and for so many years, a family friend. I'll miss Gerry and his wit. Mark and family, I wish you all the best and know that you have a lifetime of memories of a man everyone loved and respected.
-Russell Sinnett, Esq.

RUSSELL SINNETT - January 15, 2019 at 02:10 PM



“ I am so sorry for your loss. He was a wonderful friend to me and my husband.
Sincerely Letty

Letty Coykendall - January 15, 2019 at 01:46 PM



“ Over 20 years of interaction with Gerry. Too personal to share really, but Gerry was one of the most kindest and genuine man I've ever known.
God bless you and your family.



Dan Rumsey - January 15, 2019 at 01:18 AM